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In the olden days, radio was king. The whole family would gather around one radio to hear the broadcast of a favorite show. Friends would come and the anticipated broadcast would be shared and then talked about for days.

Well times have changed, radio isn't as widespread as it was before. There are many subjects of discussion that never reach the radio. This is where podcasting comes in. Unlike radio, podcasting is over the Internet. Anyone can obtain a podcast channel whether bought or obtained from a free podcasting service.

A podcast can be done over any topic of your choice, but your choice will determine the amount of listeners. Podcasts can be done at any time, but having a scheduled time will be more ideal. A scheduled time of podcasting will be favored by listeners and will allow for expansion. Podcasts can be done over a variety of things such as discussions over video games, family life or news.

Podcasts can also be used to teach others. "How To's" are a very popular topic for podcasts. Many listeners want to gain skills ranging anywhere from software programs to advanced level code writing for computers. "How To's" don't have to be limited to just computer-related skills. A podcast could be about teaching cooking.

There are many gamers that like to discuss video games, but there might not be anyone around that shares their intersts. Podcasts solve this problem. Many podcasts, like radio shows, take in callers who want to ask questions or just a part of the discussion. The type of podcast and its presentaion is determined by the host or hosts of the podcast.

So if you would like to make your own "radio show," you could create a podcast on your topic of choice, and then wait for listeners to pile in excited to hear something new from you.